

Ye Wang

UX Design Engineer | Product Designer

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Most of what I'm handed is an incomplete or slightly off problem — a brief built on the wrong hierarchy, a sitemap that's flat where it should branch, a constraint no one wrote down. My work starts by figuring out what's actually being asked before I try to answer it, then owning the judgment calls that follow: what to design against, what to trade off now versus later, and how far to dig before accepting an explanation.

WORK EXPERIENCE

Visa Inc., Austin, TX

2020 – Present

Sr. UX Design Engineer

- **Prototyping & AI-Assisted Frontend Debugging:** Designed a 0-to-1 partner portal solo, then worked alongside a 4-person AEM authoring team through implementation — using Claude and Cline to author custom HTML/CSS via the RTE where default components fell short, and tracing a cross-environment icon-rendering bug to an asset path that had never been mirrored between Lower and Higher environments..
- **Dashboard Platform:** Designed a self-serve financial dispute platform from a flat requirements doc into a 3-tier information architecture on a single shared component library rather than two separate builds.
- **Design System & Accessibility:** Revamped core, state-heavy components to WCAG 2.1 AA, rebuilt contrast tokens, 400% reflow behavior, and keyboard/ARIA states, established the accessibility baseline inherited by every product across the sub-brand.

Baozun eCommerce Inc., Shanghai

2019 – 2020

Sr. UX Engineer

- **Cross-Border E-commerce Localization:** Led 0-to-1 redesign of Microsoft (HK)'s e-commerce site, diagnosing three structural funnel issues — navigation, content redundancy, and lack of filtering — across the Landing, Product Detail, and Product List pages.
- **End-to-End Delivery:** Ran the full research-to-handoff pipeline and bridged business stakeholders and the development team through implementation.

Freelance Design Consultant, Los Angeles, CA

2015 – 2018

Graphic Designer

- Designed end-to-end brand identities for multi-industry clients, consulted founders on visual storytelling, and guided strategic positioning across market trends.

TECHNICAL SKILLS

UX/Product Strategy: Information Architecture (IA), Complex B2B Systems, AI-Native Conversational UI, User Research, Journey Mapping, Rapid Prototyping, Usability Testing.

UI & Visual Craft: Design Systems, Data Visualization, High-Density Dashboards, Accessibility (2.1).

Frontend & Design Engineering: HTML/CSS, AEM (RTE-based custom authoring), AI-Assisted Development & Frontend Debugging, Git, Vercel, Responsive Web Design.

Design Tools & AI Stack: Figma, Claude, Cline, Stitch, Photoshop, Illustrator, Adobe Creative Suite.